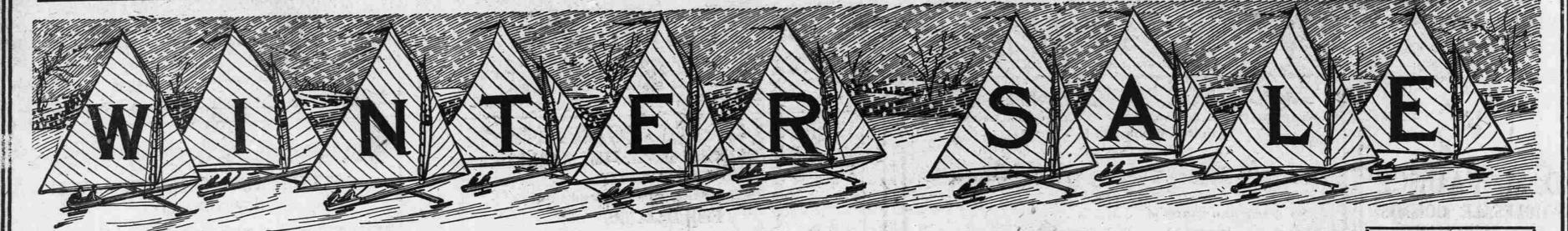
The more we can help you, the greater we can grow in your confidence in us, the greater success we will become.

10 DAY CLEARANCE

Giving you better merchandise and better service is a duty of loyalty.

We not only try to do so but feel it our duty. That is why we are called the store with a conscience.



SATISFACTORY GOODS SERVED IN A SATISFAC-TORY WAY

Is Our Wotchword

A S USUAL we are beginning Our Clearance Winter Sale, Saturday February 8th. It needs no introduction to the people of Elizabeth City and vicinity. Each day we are asked the question: "When does our annual treat begin?" Each year they grow more popular. Larger crowds attend each sale and each year we try to make it more attrattractive for the store's many friends. We have just passed through one of the largest year's business we ever en-

You will always find us selling at as low prices as it is possible. We only ask a small and fair margin.

joyed, have taken inventory and ramsacked every corner of the store for real bargains for this great sale which we are frank to tell you are worth your consideration.

SALE BEGINS PROMPTLY AT 8:30 A. M. SATURDAY, FEBRUARY 8TH.

Foresighted Women Will Take Early Advantage of This Clearance Sale of Women's Coats and Suits

We lower prices on our entire line of ladies coats THE VALUES ARE and suits right now when the season is at its height. It is the end of our selling season, but that will not interest you are much as the fact that we may save you considerable money on garments that you will

Specially priced, yard

HERE. TAKE PROMPT ADVAN-TAGE AND PROFIT GREATLY

wear for months.

Even though these prices are extremely low you may be sure that the garments are in every way up to the standard of the newest fashions, and of high grade materials and the best workmanship.

WOMEN'S COATS THAT BEGAN THE SEASON AT

\$30.00 Coats now\$16.50

DRESSES THAT WERE

WOMEN'S SUITS THAT BEGAN THE SEASON AT \$35.00 Suits now\$16.50

Extra Speciais From Our Domestic Dept.

36in Fancy Voiles, worth 29c to | 36in Durham L L Unbleached Cot-20c Extra Special, per yard 36in Fancy Voiles, worth 39c to 59c per yard Extra Special, per yard 32in Ivanhoe Dress Ginghams, all new patterns, former price 59c 45c Specially priced, yard 27in Utility Dress Gingham Specially priced, yard 36in Punjab Percale, light and dark patterns, former price 35c, 20 Specially priced, yard 36in Solid Color Mercerized Voile pink, light blue, green; lavender, all light shades, formery price at 35c a yard Specially priced, yard 32in Mercerized Stripe Shirtings, beautiful patterns for Men's shirts, former price 50c yard Specially priced, yard

25c Specially priced, yard 32in Sampson Galaties and Kiddy Clothes, former price 40c 33c Specially priced, yard 27in Amoskeag Apron Ging-hams, specially priced, yd. 22c 36in Curtain Scrim in plain and fancy patterns, former price 25c, Specially priced, yard 36in Unbleached Muslin, 10 to 20 yard lengths Specially priced, yard

27in Twill down Outings, solid colors,

er price 35c yard

white, grey, light blue, pink, form-

Androscoggin Bleached	111.4.4
Muslin	22c.
Specially priced, yard	
36in English Long C	loth, former
price 35c yard	30c
Specially priced, yard	300
28in Dotted Swiss, 25c v	alue 19c
Specially priced, yard	130
\$10.00 Wool Blankets,	
full size	\$7.50
Specially priced, pair	\$1.00
\$8.50 Wool Blankets	CITAL SERVICE OF
full size	\$6.50
Specially priced, pair	
\$5.50 Wool Blankets	
full size	\$4.50
Specially priced, pair	4.JU
\$6.00 full size White Bed	
Spread	\$4.75
Specially priced, each	94.10
\$4.00 full size White Bed	d
Spread	\$3.25
Specially priced, each	40.20
HOSIERY SPEC	IALS
\$2.50 Womens Silk Hose Specially priced, pair	42 00
Specially priced, pair	Φ4.00
\$1.75 Womens Silk Hose	\$1.45
Specially priced, pair	\$1.45
\$1.50 Womens Silk Hose	¢1 25
Specially priced, pair	\$1.20
35c Ladies Hose	OF.
Specially priced, pair	25c
50c Ladies Hose	20
	39c
Specially briced, bair	
Specially priced, pair 25c Misses Black Hose	15c

15c

Sale Begins SATURDAY February 8th : 8:30 A. M.

Good News from Our Clothing Dept.

Men's and Boys' Clothing at and below cost during this Sale. We will so all Men's and Boys' clothing at and below co FE No Winted Clothing will be reserved. The prices on Men's and Boys' Suits and Overcoats will move them quickly. So in order to secure your size, it will be to your advantage to call early.

Don't miss this opportunity to buy a suit or overcoat.

NO GOOD CHARGED OR SENT ON APPROVAL

Discount will be allowed on every dollar spent for shoes from our Shoe Department during this Ten Day Sale. A saving of 15 cents on every dollar is quite an item.

Extra Specials From Our Silk Dept.

An unusual opportunity for shrewd buyers to purchase silks.

40in Crepe de chine in all colors, Specially priced, yard \$1.69 40in Crepe de chine and Crepe Meteor

in white and black only, former Specially priced, yard \$1.98 price \$2.50 36in Messalines in all shades, former price \$1.75

Specially priced, yard \$1.39 36in Taffeta in all shades, former price \$1.75 Specially priced, yard \$1.39 40in Charmeuse in all shades, beau-

tiful quality, former price \$3.00 and Specially priced, yard \$2.48 66in Beautiful Figured Foulards, for-

mer price \$2.25 Specially priced, yard \$1.79 36in Fancy Plaid Silks (sport plaids)

former price \$2& \$2.25 \$1.69 Specially priced, yard Bein Fancy Sport Plaids Silk, form-Specially priced, yard \$2.48 10 per cent discount on all Dress

Men's Furnishings

Trimmings during this sale.

150 Men's Dress Shirts Specially priced, each \$1.19 \$2.00 Men's Dress Shirts \$1.69 Specially priced, each \$2.50 Men's Dress Shirts @ 1 Specially priced, each \$1.98

Men's Furnishings

\$3.50 Men's Dress Shirts \$2.98 Specially priced, each

\$5.00 Men's Dress Shirts \$4.15
Specially priced, each

\$7.00 Men's Silk Shirts \$4.75 Specially priced, each

Men's Wool Underwear will be sold at 25 per cent discount. Lot of Men's Hose worth 25c, 35c and 50c 15c

Specially priced, pair \$1.25 Men's Work Shirts 98c Specially priced, each

Specially priced, each \$2.00 \$2.50 Men's Umbrellas \$2.00 Men's Umbrellas

Specially priced, each \$1.69

\$2.50 Womens Umbrellas \$2.00 Specially priced, each

\$1.50 Womens Umbrellas \$1.29 Specially priced, each \$1.00 Men's Neck Wear

79c Specially priced, each \$2.00 Men's Neck Wear \$1.59 Specially priced, each

\$4.00 Men's Hats Specially priced, each \$3.00

3.50 Men's Hats Specially priced, each \$2.90 \$3.00 Men's Hats Specially priced, each \$2.50

Lot Men's Hats includes John B. Stetson, Howards and other high grade Hats Specially priced, each \$1.00

Free! Free! Free!

5 Men's Umbrellas to the first 5 Men who enter the store on the Men's side on Sale Day.

Me Cabe & Brice ELIZABETH CITY, N.C.

The Busy Store

Free! Free! Free!

5 Women's Umbrellas to the first 5 Women who enter the Store on the Ladies side on Sale Day.